



# Guru Gobind Singh Indraprastha University

Dwarka Sector 16-C, New Delhi – 110078

Examination Division (Ph.D. Branch)

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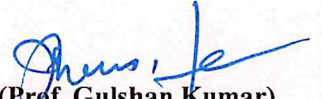
F. No.: GGSIPU/Exam/Ph.D./Notification/2024/8580

Dated: 14/02/25

## Ph.D. NOTIFICATION

Guru Gobind Singh Indraprastha University is pleased to notify the acceptance of the Ph.D. thesis of following candidate and declare her eligible for the award of Doctor of Philosophy (Ph.D.). The relevant details relating to the award of the said Ph.D. degree is indicated below against the name of the candidate:

S. No.	Name of the candidate	Enrolment No.	Name of the School	Subject	Title of the thesis	Name of the Supervisor / Co-supervisor / Joint Supervisor/ Care taker Supervisor	Effective Date of Award
1.	Ms Riya Marchanda	03216690917	USMS	Management	A Study of Sensory Marketing and Its Impact on Behavioral Intentions Through the Role of Cognition and Emotions in Organized Retailing of Fashion Apparel	Prof. Sanjiv Mittal & Dr. Sanchita Bansal	11.02.2025

  
(Prof. Gulshan Kumar)  
Controller of Examinations

Copy to:

1. Dean, University School of Studies, Guru Gobind Singh Indraprastha University
2. Director (Research and Development Cell), Guru Gobind Singh Indraprastha University
3. Librarian, Guru Gobind Singh Indraprastha University
4. Supervisor of the Research Scholar
5. In-charge, UITS, GGSIPU with request to publish the said notification on the University Website
6. In-Charge, Server Room & EDP, Examination Division, GGSIPU
7. AR to VC Secretariat for kind information of Hon'ble Vice Chancellor, GGSIPU
8. AR to Registrar office for information of Registrar, GGSIPU
9. PS to COE, Guru Gobind Singh Indraprastha University
10. The concerned Research Scholar
11. The main file of Research Scholar

  
(Jasjeet Kaur)  
Section Officer (Ph.D)